

Show your support for the SA REIT sector at the CEO Sleepout

The listed REIT sector has a substantial positive impact on South Africa's economy. It also has the potential to make a massive difference in our society.

As business leaders we have been challenged by the 702 Sun International CEO Sleepout to use our influence to raise awareness and funds for South Africa's most vulnerable children.

From the REIT sector, CEO of Growthpoint Properties Norbert Sasse and CEO of Fortress Income Fund Mark Stevens have already taken up the challenge.

They will join other South African business leaders, from all sectors of our economy, to sleep under the stars on Gwen Lane in Sandton for one night, on Thursday 18 June. By doing this they will support the critical work of Girls and Boys Town, and be a part of an important conversation about the role of business as a force for good in society

Our sector's size and influence is growing. Now, listed property, including non-SA REITs, makes up 5.8% of the FTSE/JSE All Share index. It is a bigger sector than retailers at 5.7% and healthcare at 3.9%.

At this size, we certainly hope to see more of our member CEOs join Norbert and Mark representing REITs at the sleepout and supporting this worthy cause.

You can also show your support by sponsoring our participating CEOs.

Register to take part or sponsor a CEO at www.theceosleepoutza.co.za.