



Redefine says a fond farewell to Golden Lions

Tuesday, 11 November 2014 - Redefine Properties today announced that Redefine's three year sponsorship of the Golden Lions Rugby Union would come to an end when the 2014 rugby season closes.

David Rice, COO of Redefine says the company's association has been a valued partnership for the past three years.

Rice adds: *"We'd like to thank the management and team of Golden Lions Rugby Union for the opportunity and our shared relationship. Our sponsorship played a vital role within the positioning of the Redefine brand. We will not be extending our sponsorship beyond the end of this highly successful season, making way for others who wish to support the team. We wish them all the very best, and a bright and exciting future."*

-ENDS

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