

Redefine Advocates New Concept In Office Development

Johannesburg, South Africa – 27 September 2017: JSE-listed, internationally diversified real estate investment trust Redefine Properties (JSE: RDF) is set to start work on a new office development, Advocates, an exclusive address for advocates in the city's most desirable business precinct, Sandton.

The R476 million new development is the result of Redefine's extensive experience in fulfilling the space and operational requirements of heavyweight advocates.

The location along the intersection of Pybus and Rivonia, puts the development strategically in the middle of some of the country's biggest blue chip tenants as well as in close proximity to transport links like the Sandton Gautrain station and bus network. Work on the project commenced in early January 2017 and is scheduled for completion during April 2019.

The nine storey building will cover an area of 13,500 sqm, featuring an arrival atrium with increased floor to ceiling height and pause areas. Laid out in a L-shape, the two building wings are efficiently planned to allow modularity in space planning, infrastructure and building technologies. The "wings" will be well-lit from two sides with day lighting streaming from the facade.

"We wanted to build on the blueprint of exacting demands of legal services, and modernise their traditional work experience. Advocates rely on billable client hours, so we created space that meets operational efficiency and client expectations," says Pieter Strydom, Commercial Asset Manager, Redefine Properties.

Rich in architectural innovations, green spaces, technological and environmental features, the office development will aim to achieve a four-star GBCSA Green Star rating when completed.

"With superior access to transit, and world class design, firms will find that the new development complements their own values around sustainability," Strydom adds.

As an increasing number of legal firms make their way to South Africa, often the gateway to the burgeoning economic opportunity on the continent, the demand for niche office space is likely to accelerate.

According to Law360, Global 20 firms looking to plant a flag in a new country choose South Africa more frequently than anywhere else. SA has emerged as a crucial hub for global players looking to help clients tap into in sub-Saharan Africa.

"Our vision was to create a landmark office development tailored to the business of the advocates and embodies the quality which is the hallmark of Redefine's approach to office developments," Strydom says in conclusion.

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