

28 MARCH 2018

LOFTUS PARK IS OPEN

LOFTUS
PARK

tackle work & play

Mixed-use Loftus Park in Pretoria opens its vibrant first phase

Pretoria, South Africa – 29 March 2018: The first phase of Loftus Park opened in Pretoria today introducing some 34 000m² of A-grade office space, a premium gym, open air piazza with restaurants and a convenience retail.

Loftus Park is a dynamic, green mixed-use precinct being developed by JSE-listed diversified Real Estate Investment Trust (REIT) Redefine Properties (JSE: RDF) together with Abland, one of South Africa's top property development companies. The Loftus Park precinct will be accredited as a 4-Star Green Star Building.

Loftus Park's retail and restaurant mix is designed around that important business of healthy, balanced living that supports its office space with a curated variety of convenient supplementary and post-work essentials.

Now open with the first phase of the precinct are anchor brands Checkers, Dis-Chem, and PNA, as well as a premium level Virgin Active health club.

Loftus Park's restaurants Casa Bella, Turn & Tender, Salsa, Rocomamas, Vovo Telo and Seattle Coffee Co also welcomed their first guests.

Services now available at Loftus Park include Postnet and Levingers, as well as bank ATMs from Nedbank, Capitec, FNB and Absa. Health and beauty brands include Sorbet, Sorbet Man, and Eyeland Optometrist.

Situated next to the legendary Loftus Versfeld Stadium, its retail and restaurants are also ideal for game days, and it offers match goers additional parking.

There is also more to come. A new 152 room Protea Hotel by Marriott will debut at the site. Phase Two, which will add another 7 600 m² to the Loftus Park development, will see a hospital join the precinct, as well as 13 000 m² of office space in Phase Three.

Pieter Strydom, Commercial Asset Manager, Redefine Properties, says: "The opening of the first phase of Loftus Park realises its vision of being an iconic mixed-use precinct that provides an integrated work and play environment and is positioned to ignite the greater node around it. The precinct continues Redefine's proven track record of developing bespoke communities that are real assets for their communities and their cities. We are particularly proud of this green development that enjoys the advantages of connectivity, walkability and green spaces, and pleased to be a part of this community."

Loftus Park is centrally located within the heart of Pretoria's sporting, cultural and diplomatic hub at the epicentre of the city's key suburb of Arcadia. It is next to the landmark Loftus Versfeld Stadium, within walking distance from the University of Pretoria and the Pretoria Boys & Girls High Schools, and it enjoys excellent proximity to a vast number of embassies, the Union Buildings and museums.

The developer's investment has also put Loftus Park's directly onto the Gautrain network. A Gautrain bus stop adjacent to the precinct now connects it seamlessly to Centurion, Sandton, Rosebank and OR Tambo International Airport via Hatfield.

"Abland, in close partnership with Redefine Properties, is pleased to bring one of the most exemplary mixed-use precincts in Gauteng to life. Loftus Park sets a new standard for quality precincts in Pretoria, and seamlessly brings together business and leisure in one vibrant destination," says Grant Silverman, Marketing Director, Abland.

The development of Loftus Park has created a rare opportunity for business and retail to position themselves in prime space within one of Pretoria's central, connected and upcoming nodes.

"The attractive dynamics of Loftus Park, which will be elevated even further as Phase Two and Three come to market, has prompted robust interest from corporates who wish to benefit from an unequalled address with unrivalled amenities including superb transport links," says Strydom in conclusion.

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For more information, to set up an interview, or to secure media attendance at the official Loftus Park ribbon cutting ceremony on Thursday, 3 May 2018, contact:

Bronwen Noble

011 425 6335

082 855 4349

bronwen@catchwords.co.za

www.loftuspark.co.za

@loftus park (Facebook)

loftus_park (Instagram)

linette@kitchen-sink.co.za