



HYPROP LAUNCHES WIFI ACROSS THE SHOPPING CENTRE PORTFOLIO

Hyprop is pleased to announce the launch of high-speed WiFi at its shopping centres in partnership with MWEB. The initiative was launched at Canal Walk in Cape Town last week and will be rolled out across the shopping centre portfolio during the course of 2014.

Shoppers visiting Canal Walk this festive season can look forward to free high-speed uncapped MWEB WiFi until 31 January 2014 and will have access to quality, full coverage WiFi from 5 December 2013 in the Centre Court and all common areas from mid-December onwards.

Shoppers can now browse the internet on their smartphones, tablets and laptops, download apps and chat on social networking platforms. MWEB has partnered with WeChat, DSTV and MyEdit to ensure customers can enjoy even more quality downloads, content and social media content.

"This initiative complements Hyprop's other technology advancements such as, mobile applications and a presence on social media platforms such as Facebook and Twitter. The initiative will also help improve the shopping experience by giving shoppers access to product and restaurant reviews while retailers can inform shoppers about specials and upcoming events," said Pieter Prinsloo, CEO of Hyprop.

After the end of January, shoppers will continue to have access to internet and get the first 30 minutes WiFi access free.

Property investment excellence.