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## *Waterfall Mall enjoys a R33 million refurbishment*

Waterfall Mall in Rustenburg, North West, is undergoing a R33 million refurbishment which will enhance its shopping experience, ensure it is well positioned for a bright future, add new services in the mall and create welcome opportunities in the local economy.

The 50,000sqm regional shopping centre with a 10,000sqm Value Mart is owned and managed by Growthpoint Properties. Its decision to invest in the future of the mall is also an investment in the future of this region, which has been hard hit by the recent mining strikes.

“Waterfall Mall’s refurbishment will boost our shopping experience with sparkling new tiles in the malls and passages, fresh new bathrooms and a contemporary new design for our bulkheads,” says Marlene Bower, Centre Manager of Waterfall Mall. “It will also help bring a welcome boost to our local economy. Wherever possible we are using local contractors which helps create jobs in our area.”

The mall’s thoughtful approach to ensuring its refurbishment results in the best benefit to its community means it has also established a charity platform to donate the fixtures it is replacing, such as wash hand basins, toilets, urinals and about 7000sqm of tiles, to charity and community organisations that can use them.

Bower adds: “We’re thrilled to be undertaking this refurbishment for our shoppers, who will soon be able to enjoy their favourite shopping in a refreshed, modernised setting. We are enhancing our shopping experience and we’re excited for the future of the mall. We have great confidence in the future of Rustenburg and its surrounds, and our investment in Waterfall Mall’s refurbishment shows our commitment to the community.”

Thanks to this refurbishment, Waterfall Mall shoppers will also enjoy a new information kiosk, which will be installed near Cape Town Fish Market. In addition to receiving information about the mall, the new kiosk will also provide visitors with information about local tourism and accommodation within the greater North West region, supporting the travel and tourism industry in the area. To help shoppers easily find the stores and services inside the mall, it will also provide three new digital touchscreens with information and directions.

The refurbishment work is already underway and scheduled to be complete by December this year. Most work is taking place at night, to minimise inconvenience to shoppers and retailers, and the centre’s trading will continue as normal.

At the same time as undertaking this exciting refurbishment of its interior, Waterfall Mall is also refreshing its brand and will introduce a new logo and eye-catching artwork.

Introducing welcome advantages to the local economy, Waterfall Mall first opened some 16 years ago in September 1998. Since then, it has gained strong support from its community becoming its shopping destination of choice, with between 550,000 and 650,000 shoppers visiting the mall each month.

Driving the mall’s popularity is its passion to ensure that shoppers in this region can enjoy a world-class shopping experience with all the latest brands, trends and innovations in 135 shops, anchored by Woolworths, Game, Edgars, Pick n Pay and Ster Kinekor. At the same time, it provides unique shopping tailored to local consumers’ needs.

The mall is located at the heart of a region that is strongly connected to its natural resources. As part of this community, Waterfall Mall recently installed solar-panels on its roof to take best

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advantage of Rustenburg's sunny climate and ensure it minimises its own dependence on the area's energy resources.

The services of the mall's original architect, VDO Consulting Architects, have been retained for the refurbishments and Mont Blanc Construction have been appointed as the contractors for the project.

"We believe this project will be great for our mall and our community," says Bouwer.

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